

Scandipet AB Privacy and Cookie Policy

This website (Website) is operated by Scandipet AB (Scandipet).

This Privacy Policy explains what personal data we may collect about you, how we use it, and the steps we take to ensure that it is kept secure. We also explain your rights and how to contact us.

Links to other websites

Please note, this Website may contain links to other websites that are not controlled by us. These links are provided for your convenience. We are only responsible for our privacy practices and our security. We recommend that you check the privacy and security policies and procedures of each and every other website that you visit and each organisation that holds your personal data.

Legal compliance

Unless stated otherwise, Scandipet is the data controller in respect of all personal data collected by us on this Website or otherwise. This means that we are responsible for ensuring that we do so in full compliance with the UK Data Protection Act 1998 (to be replaced by the General Data Protection Regulation when it comes into effect in May 2018), all other related privacy laws and any codes of practice issued by the Information Commissioner.

Personal Data We Collect and Its Sources

We typically collect the following information:

- Your name and contact details
- details of any enquiries or requests for quotations you have made

We obtain personal data:

- Directly from you such as when you contact us through our forms on our Website, send us emails or attend any of our events.
- From social media sites or apps. If your settings and preferences allow, we may obtain information (including personal data) from social media services such as Facebook and LinkedIn.
- IP addresses and other device information

In order to understand how users use this Website and our services, we may collect information such as details of the browser you used, your operating system, the website you visited immediately before visiting our website and your Internet Protocol addresses (also known as IP addresses). Your IP address is a unique address that computer devices (such as PCs, tablets and smartphones) use to identify themselves and communicate with other devices in the network.

We use this information to analyse how our site is accessed and used and which of our suppliers are of most interest to you so that we improve our service and make it relevant to you.

Cookies

In common with many other website operators, we may use standard technology called 'cookies' on this Website. Cookies are small pieces of information that are stored by your browser on your computer's hard drive and they are used to record how you navigate this Website on each visit.

Our cookies are used to enable us to develop our Website and to enable you to properly navigate it. We use cookies to collect personal information to enable us to understand our visitors' interests and by noting who has seen which pages and advertisements, how frequently particular pages are visited and to enable us to determine the most popular areas of our Website. We may use cookies to enrich your experience of using the Website by allowing us to tailor what you see and what information you receive where you have agreed do so you (see 'Invitations, newsletters and opportunities' below) to what we have learned about your preferences during your visits to our Website. Sometimes we may use services of third parties and they may use cookies on our behalf to provide their services.

Most browsers automatically accept cookies, but you can usually change your browser to prevent cookies being stored. With experience, you can usually choose to switch off all cookies or to allow only certain 'trusted' sites to place cookies.

For further information on cookies and how to switch them off visit www.allaboutcookies.org or www.aboutcookies.org.

PLEASE NOTE, IF YOU DO TURN COOKIES OFF, THIS WILL LIMIT THE SERVICE THAT WE ARE ABLE TO PROVIDE TO YOU AND MAY AFFECT YOUR USER EXPERIENCE

How We Will Use Your Personal Data

All personal data that we obtain about you will be recorded, used, and protected by us in accordance with current data protection law and this Privacy Policy. We will primarily use the personal data for the following purposes:

- Administration. To provide the goods and services you request and to communicate with you in the event that any of them are unavailable or if there is a query or problem with your request.
- Market research. To carry out market research so that we can improve the goods and services we offer.

Consent and lawful processing of personal data

The legal basis for the collection and use of your personal data is that you have given your consent and/or that it is in our legitimate interests to do so (or those of our suppliers) in order to educate and encourage innovation in science and your rights and freedoms are not prejudiced by this.

Disclosing your personal data

We do not sell personal data but we will, however, share your data with those of our suppliers from which you require a quotation, content updates and/or details of related products and services if you have agreed to us doing so. We may provide aggregated statistical data to our suppliers to help them understand the types of business that are interested in their products and services. In limited circumstances, we may make a little more detail available to them (such as your IP address) to enable them to verify our statistical information but this will be subject to strict licence terms that only permit the data to be used for verification purposes unless we have your specific consent for anything more.

Sale or other disposal of our business

If, for any reason, we dispose of any part of our business, we may transfer any records (which may include your personal data) to the new owner.

Invitations, Newsletters and Opportunities

Scandipet would like to contact you by email about products, services and a range of other initiatives. Details of how to opt-in to or opt-out of receiving information are on relevant pages of this Website and/or in the electronic message you receive.

We will usually try to tailor the communications we send to you so that they are relevant and in line with the preference options you have chosen which form part of the personal profile we will create for you.

Data Retention

We will normally keep your personal data for five years after your last interaction with us, or any of our websites. If we consider that you are no longer an active user of our websites or our services we may delete your personal data sooner than this.

We expect to contact you at least every two years to ensure you are still happy to hear from us according to the preferences you have provided to us.

Changes to This Privacy Policy

Privacy laws and practice are constantly developing and we aim to meet high standards. Our policies and procedures are, therefore, under continual review. We may, from time to time, update our security and privacy policies. If we want to make any significant changes in how we will use your personal data we will contact you directly and, if required, seek your consent.

We will ensure our Website has our most up to date policy and suggest that you check this page periodically to review our latest version.

Your Rights

You have a number of legal rights in respect of your personal data. These include:

- Access. The right to receive a copy of the personal data that we hold about you. We will require proof of identity and proof of authority if the request comes from someone other

than the person whose data we are asked to provide. This will ensure we only provide information to the correct person. We normally expect to respond to requests within 28 days of receiving them.

- Withdraw consent to direct marketing. You can exercise this right at any time and can update your preferences yourself or ask us to do it for you.
- Withdraw consent to other processing. Where the only legal basis for our processing your personal data is that we have your consent to do so, you may withdraw your consent to that processing at any time and we will have to stop processing your personal data. Please note, this will only affect a new activity and does not mean that processing carried out before you withdrew your consent is unlawful.
- Rectification. If you consider any of your personal data is inaccurate, you can correct it yourself or ask us to do it for you.
- Erasure. Where we have no lawful basis for holding onto your personal data you may ask us to delete it.

How to Contact Us

Website:

www.scandipet.com

Email:

info@scandipet.com

Scandipet AB

Högdalavägen 29A

186 40 Vallentuna, Sweden

+46 8 511 786 39

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